

“The back-end office functionality is crunching some detailed management accounts. Priority is the first system where we can intuitively alter our print options with ease as none of us are particularly tech savvy. You need to give it a lot of thought and the implementation team will push you to ensure you understand what you need out of it so that they can switch the right buttons on for you”

- Owner & Managing Director, Richard Moody

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Who are Wolfenden Concrete


Wolfenden specialise in innovative modern welfare products for the agricultural industry. They are a family run concrete product manufacturer that have been trading for over 40 years.




Needing the right solution


The initial catalyst for implementing a new system was to move away from an off the shelf boxed branded accountancy package to a system that incorporated a CRM package.

 Wolfenden quickly realised they needed a complete ERP system, but some of the ERP systems on the market are not interested in small to medium manufacturers and were reluctant to follow up any enquiries.

 One of the main requirements was an ERP package that addressed the need for a clear and simple sales screen.

Why Priority?

 The other vendors Wolfenden did consider were only around a 70-75% fit, whereas the Medatech Priority solution offered a 90% fit which with time could be enhanced further.

 Another point is that Medatech allowed each module to link effortlessly with each other and deliver a fully integrated platform to support all business needs.