



# IONOPTIKA

*“Priority was one of several ERP solutions we evaluated. From the start, it was clear that Priority was the right choice for our business due to its flexible infrastructure”*

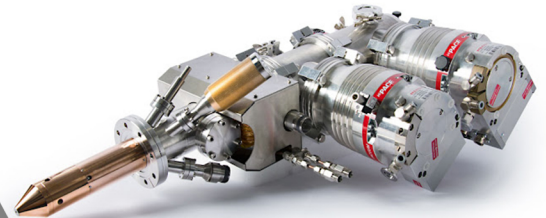
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## Who are Ionoptika Ltd


Established in 1994, Ionoptika are one of the leading providers of high-performance ion beam technologies for surface analysis and nanofabrication applications and are experts in cluster ion beams for secondary ion mass spectrometry (SIMS).




## Needing the right solution


**Ionoptika's Production used to be managed via a large number of excel spreadsheets, which became increasingly difficult to control.**

 Working on spreadsheets caused significant problems with configuration control, bill of materials tracking, and stock management that hindered the company's growth and expansion.

 During the project, Ionoptika worked closely with Priority's partner in the UK, Medatech, to customize the system to support the desired manufacturing management processes

## Why Priority?

 The Ionoptika team can now find parts within seconds rather than spend hours looking for them across the factory. All sales, purchasing, and accounting functions are now also managed using Priority.

 Today, all parts and bills of material are managed in Priority's cloud ERP, allowing Ionoptika to easily track changes, effortlessly update stock levels, and manage purchasing processes and manufacturing operations.