

MEDATE

Customer Focus

"We researched all of the ERP systems we could find, we actuallt found 49 we finally chose the Medatech Priority system and the main reasons were that for us, Priority Software out of the box was the closest match to our production process."

- Operations Director, Martyn Young

Cherwell

cherwell-labs.co.uk sales@cherwell-labs.co.uk 01869 355 500

> medatechuk.com sales@medatechuk.com 2380 460 0400

Who are Cherwell Laboratories

Cherwell is a UK based manufacturer, centrally located in Oxfordshire. Cherwell are a growing family-owned business serving both the UK and international markets.



Needing the right solution

Cherwell looked to de-risk the business as the business expanded by preventing knowledge silos and individuals from hoarding the business data.



As Cherwell faced extensive growth, they needed an ERP solution to replace the existing systems and support the 10% per annum growth plan.



Cherwell required a unified data center that was accessible to all stakeholders, in addition to a scalable and flexible system that could be easily customized and improved to meet business needs.

Why Priority?



Out of 49 contenders, Cherwell chose Priority, primarily due to its "out of the box" process structure match to the Cherwell production process and the ongoing product support and development.



Another point is that Medatech allowed each module to link effortlessly with each other and deliver a fully integrated platform to support all business needs.